

Greater Woodbine Chamber of Commerce  
PO Box 792 Woodbine, NJ 08270

Website: www.wccnj.org

Minutes May 18, 2010

President Lisa Fisher call the meeting was called to order at 7:10pm.

**Attendance:** Lisa Fisher, Chris Hayes, Molly McKeefery, Denise Kossyvakis, Michelle Ragno, Drew Drake, Joan Weinhofer, Carol Saduk, Guest David Yunghans from Constant Contact

**Secretary's Report:** Minutes from the April meeting taken by Chet Dovidio were read.  
Motion to approve: Molly/Chris-passed.

**Treasurer's Report:** Chris reported that the Business Directory made of profit of \$4524.00. Copies of the full Treas. Report were available at the meeting. Expenses were \$6764.05 for the month ( mostly directory printing expenses) and income was \$855.00 directory & dues and \$80 festival and \$3.91 interest on all accounts; total balance on all accounts as of 4/20/10 is \$21,164.99. Motion to approve: Molly/Denise-passed.

**President's Report:** Business Directories are in and are being distributed. Chamber is working on road signs from the state for both Rt 47 and Rt 49. The Chamber is looking at advertising for the Festival and for the Chamber's businesses on both Channel 40 and on Coast Radio.

**Presentation:** David Yunghans from Constant Contact did a presentation on marketing thru email. He provided information packets to those at the meeting. He spoke on how the Chamber could use Constant Contact.

**Vice President's Report:** Molly is putting together a business mixer for the July Chamber meeting and will invite the Dennis Chamber to join us and the CMC Chamber. More information to follow.

Announcements: **Next meeting- June 15<sup>th</sup> Dionysus Restaurant 8:30am**

Respectfully submitted,

Carol Saduk, GWCC Secretary

**Woodbine Family Festival – June 26<sup>th</sup> 10am-4pm**  
**\*\*\*\*\*Volunteers Needed\*\*\*\*\*Contact Lisa 609-780-3088**